

arcpres.txt

New ARC presentation material.

We've created more material for you to use in presenting ARC. It can be downloaded from the ISO page and it's called ARC Presentation. It covers the high points and important issues to cover with the merchant.

In case you missed the last fax, we've got banners available at a great price. Your merchants can order them directly or you can get them for the stores ahead of time. The ordering information is in the ISO section just above the ARC presentation material.

In the welcome packs we're sending to the stores we're including a 4*8 tent sign to set on their counter.